

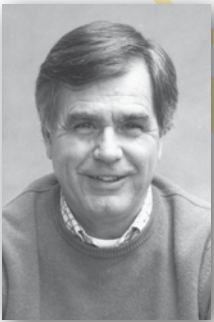
# Rediscover Your Heart

7 Keys for Personal and Planetary Transformation

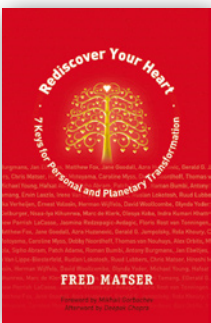
## Fred Matser - Key Accomplishments

### PROFESSIONAL & PHILANTHROPIC TIMELINE

- 1964 - 1996:** Worked at *Johan Matser BV*, developing it into one of the largest independent real estate project development companies in the Netherlands
- Mid-1980s:** Voluntary position as CEO of the *Child Alive* program with the *Red Cross* (then the League of Red Cross & Red Crescent Societies) in Geneva
- 1989:** *Founded Environmental Consciousness Foundation (ECF)* ([www.milieubewustzijn.nl](http://www.milieubewustzijn.nl)), which in 1996 was expanded to incorporate five other foundations previously created by Matser
  - 1989: *De Nieuwe Vaart ('The New Stream') Foundation*
  - 1990: *The Johan-Sophia Foundation*
  - 1992: *The Criança - Nosse Herança Foundation*
  - 1990: *The Eighth Day Foundation*
  - 1993: *The Preserved Land Foundation*
- 1992:** Established *Gorbachev Foundation Netherlands* to support healthcare and selfsustainability projects in the former Soviet Union in cooperation with Mikhail Gorbachev
- 1993:** Helped initiate *Peace Child Europe* ([www.peacechild.org](http://www.peacechild.org))
- 1993:** Co-founded the *Maia Foundation*, which aims to introduce "healthcare with heart, mind, and soul" within general hospitals
- 1994:** Established the *Peace Flame Foundation* ([www.peaceflame.nl](http://www.peaceflame.nl)) to bring inspiration and hope to people in war-torn Bosnia
- 1995:** Co-founded (with Gorbachev) the *International Trust for Children's Health Care (ITCHC)* to improve healthcare for children, particularly in states of the former Soviet Union
- 1995:** Co-founded *Foundation 'Anders Beleven'* ("*Change Your Experience*") ([www.andersbeleven.nl](http://www.andersbeleven.nl)), which organizes large- and small-scale fun and festive programs for hospitals and nursing homes
- 1996:** Founded the *Fred Foundation (FF)* ([www.fredfoundation.org](http://www.fredfoundation.org)) to foster inspiration and stimulate self-reliance by supporting both individuals and groups in inspiring life changes that will benefit society
  - includes numerous projects as part of the *Start Fund*, which stimulates self-reliance and supports individuals and groups in initiating significant, inspirational life changes
  - established the *Imaging Centre* to conduct leading edge energy research and to investigate, and make visible and measurable, subtle energy processes in the body, and in the environment




**FRED MATSER**  
HUMANITARIAN  
PHILANTHROPIST  
BUSINESSMAN



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— more overleaf —

"THE TRANSFORMATION OF A BUSINESSMAN THROUGH SPIRITUAL AWAKENING."



**1998:** Established the *Jane Goodall Institute Holland* ([www.janegoodall.org](http://www.janegoodall.org)), a Dutch branch of the institute committed to wildlife research, youth educational programs, and the conservation of nature, with a special emphasis on chimpanzees

**2006:** Founded *Malaria No More! The Netherlands* and serves as chairman

#### HONORARY POSITIONS (select)

- Global advisor to Jane Goodall and the *Jane Goodall Institute* ([www.janegoodall.org](http://www.janegoodall.org)) (**2002 - present**)
- Personal advisor to *Mikhail Gorbachev* in his capacity of *Founder/President of Green Cross International* ([www.greencrossinternational.net](http://www.greencrossinternational.net)) (**2002 - present**)
- Board member, *Foundation Alliance for the University for Peace* ([www.upeace.org](http://www.upeace.org)) (**2005 - 2007**)
- Board member of the *Global Security Institute* ([www.gs institute.org](http://www.gs institute.org)) (**2005 - present**)
- Board member of the *Alliance for New Humanity* (**2007**)
- Chairman of Steering Committee of the first ANH conference in Europe

#### AWARDS (select)

**1992:** *International Caring Award*, Washington, DC

**1995:** *Van Emden Award*, The Hague, The Netherlands

**1999:** Degree of Doctor of Philosophy, *Honoris Causa*, *University of Creation Spirituality*, Oakland, CA